



TTSA

SOAR TRUCKEE



TTSA Resources

- Leased land with TTAD
- Two Pawnees Tow Planes
- 2 ea 2-32s for rides/lessons
- 2 ea 2-33s for rides/lessons
- 1-26 on lease for Youth Soaring Support
- Office and Bunkhouse
- Dining Area
- 33 Campsites (more can be added)
- Loyal Volunteers, Staff, Pilots and Spouses

Truckee Operations 2017

- Second year as a Non-Profit
- Opened the last week of May
- Over 1285 Glider Tows and Self Launches
- 88 Pilots signed the SOPs
- 56 Club Private Gliders Tied Down
- 27 Permanent Campsite Users (out of 33)
- Region 11 Contest
- Closed the last day of September

Truckee Tahoe Airport Operations: June to Aug

Aircraft Type	June	July	August	Total
Piston Single	1,861	2,424	2,007	6,292
Piston Twin	130	176	161	467
Turboprop	683	998	885	2,566
Jet < 12,499 lbs	84	182	155	421
Jet 12,500 - 19,999 lbs	162	277	253	692
Jet 20,000 - 49,999 lbs	166	225	182	573
Jet > 50,000 Lbs	32	55	77	164
Helicopter	99	192	141	432
Total Powered Aircraft	3,217	4,529	3,861	11,607
Gliders	712	1,804	1,444	3,960
Total Operations	3,929	6,333	5,305	15,567

The Youth Soaring Mission



Youth Soaring

- Youth Flight Training
- New Solo student
 - Preston
- Alumni
 - Pablo graduated to CFIG status
 - Blake Sortor graduate to Commercial Power Pilot status with Surf Air
- TTAD helps TTSA financially with youth soaring costs

The Tower and How it Went

- Overall a positive addition for safety
- Contact Tower 10 mile away, and below 10,000 feet
- Begin landing procedure farther then before, higher
- Note: they monitor your transponder position but there is no radar that monitors where you are or those without transponders
- Tower personnel exceptionally cooperative
- Procedure not complicated, just more radio chatter
- Overall safety increased
- Tower back in 2018. Likely a permanent feature

Women's Soaring Pilots Association

- National/International event
- When: In July 23 -27 after the Regionals
- 30 to 40 women, 10+ ships
- Several two-seaters needed to fly the ladies
- You can help
- Contact Marianne Guerin
✉ m.guerin@mindspring.com

Improving the TTSA Experience



Priorities for 2018 Improvements

- Tow Plane Maintenance and Replacement
- Improvements to Dining Area (Soar Truckee initiative)
- Extend the launch area (Truckee Airport may participate)
- Ramp improvement (Truckee Airport may participate)

Yearly Membership Drive

- Individual Membership (\$50):
- Family Membership (\$75)
- Hawk (\$100)
- Falcon (\$250)
- Eagle (\$500)
- Condor (\$1,000)
- Permanent Member (\$2,000)

Lincoln Airport Operations

- TTSA has one Tow Plane and a 2-33
- Flight training and tows available currently by arrangement
- 23 Tows in October 2017
- Exploring extended operations October through May
- Exploring if Private Pilots would be interested in bringing gliders to fly during certain conditions
- Richard Pearl - pennyrich99@gmail.com
- Don Brown- don.e.brown@comcast.net

Sergio Colacevich

Outstanding Service Award 2018

Sergio Colacevich is commended for his exceptional dedication and meritorious service in support of the aviation community at Soar Truckee for over 10 years.

This year in Truckee

The Fun: TAGARs

- 2 Official races – Grand Prix style.
- The “fun race” in the valley – not this year
- “Impromptu” race, open end finish: yes and it was OK



This year in Truckee

The Real thing: The Regionals

- 16 participants, including Air Force with 5 gliders
- Weather poor - flew four days - but pilots were happy

Winners:

- 1 - Gary Ittner
- 2 - Luke Ashcraft
- 3 - Jonathan Fitch



Mentoring

With glider Owners and club Members:

- Glider Owner: lead-and-follow with a Guide
- Glider club Member: lead-and-follow, with a Guide
- Two-Seater club Member: flight with a Guide
- If you wish, fly the Duo Discus with Sergio or Mike
- Results: only a couple of mentoring flights this year

Aim Higher

With Sergio's and Mike's Duo Discus:

- Purpose: improving cross country proficiency
- Meet Saturday morning, decide activity
- Mentoring flight in Duo Discus
- Participate to TAGAR, Regional, Safari
- Results: 28 cross country flights, about 15 mentoring

Looking Ahead

For year 2018:

- Continue Mentoring with Owners and club Members
- Continue TAGARS, Regional, Safaris
- Aim Higher: formalize, develop Aim Higher Association
- Publicize Soaring. Promote Soaring. Make known Soaring. Get more people to join Soaring.

Publicizing Soaring

Our Sport is Dying

- SSA has lost 1200 members in 6 years (2010-2016). We are about 10,000. We were 15,000 in year 2000.
- Let's look around how many non-white heads we see.
- It takes money, it takes will to become a glider pilot.
- But I am an optimist: Soaring is just an unknown sport.
- They think hang gliding. They don't know its beauty.
- We just have to make it known, publicizing it.
- I Initiated last year, by emailing to power pilots

Publicize Soaring

Email sent to licensed GA Pilots:

- Description of, and invitation to join our sport
- Picture of Truckee; of Silverado's DG 500
- SeeYou map of 11 flights made from Truckee
- 10 minutes Video of a Bruno Vassel flight
- In You Tube: [Gliding the Uinta Mountains V4](#)
- Sent 50 emails per week for 5 weeks = 250 emails

Publicize Soaring

Results: almost no answer

- Stopped since Truckee opened and season began
- What went wrong? Possibly:
- Sent only 1 video of 3 planned
- Not following up with more emails as planned
- Saying that we may send more emails
- Not offering a concrete action to take
- Perhaps too “technical” rather than inspirational

Publicize Soaring

Next move this winter:

- Start a campaign with at least 3 emails prepared
- Place a couple of (new) videos per each email
- Begin again with 50 mails/week to see reception
- Try different styles, adapt to response
- In spring, make an actual event inviting power pilots to visit and take a reduced-cost flight

Publicize Soaring

How to do it:

- Ask for volunteer help from Soar Truckee community
- Ask for volunteer help from Region 11
- Offer publicizing help to other clubs in Region 11
- Make it a Region 11 effort
- Work to make it a National effort

Publicize Soaring

To have success:

- Assure a sufficient mass of effort
- Assure ample volume of volunteers (10?)
- Explore different styles
- Explore plural venues (Facebook, newspapers etc.)
- Assure pluriannual effort (minimum 3 years?)

Publicize Soaring

Volunteers Activity:

- Prepare emails text, pictures, videos
- Send out emails at prescribed intervals
- Answer incoming emails within 24 hours
- Keep files clean of dead addresses
- Answer telephone calls, or initiate them
- Explore, suggest, try novel approaches
- Periodically review effectiveness of practices

Publicize Soaring

Example: Philip Lee (BASA) initiative

- Sent out to many Facebook names, spent \$30
- Inviting to take a ride, plus a short video
- Got back 3900 views and 146 clicks
- Don't know how many rides due to the clicks
- Needs to refine the receptive audience

Growing Our Sport

Inviting all clubs of the Region to Recruit - It goes to the advantage of everybody

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- More pilots in “coastal” clubs increases Truckee activity
- More active pilots in the Region is better for everybody

The Monster truck Towplane

