

PASCO Board Minutes Feb. 22, 2010

PASCO Board Meeting Minutes 2/22/10

Meeting called to order at 7:12pm

Board Members Present:

- Joel Klein
- Jim Wallis
- Bruce Roberts
- Fred LaSor
- Mike Mayo
- Hans Van Weersch

Regional Directors/Governors present/FAA Liaison present

- Jay McDaniels

Completed Action Items:

- Larry: Circulate proposal to board for new web hosting service
- Fred: Send Jay a copy of your letter of agreement to use as a template for his situation in Jean, NV.

Rollover Action Items:

- Hans: Find out how to get Bruce as a signatory, and get him bank material & info.
Status: In progress. Need to go to a Wells Fargo office.
- Hans: Find out about reducing the fees on the checking and money market accounts.
Status: In progress.
- Hans: Begin producing financial statements in 'proper format'
Status: Open • (Update: email Karol to get details about format.)
- Mike: Create second draft of general membership survey (What do members want: from the seminars, outside of the seminars, annual meeting, safety content, annual presentation of awards, other topics?).
Status: Open. Will forward to board members for review.
- Fred/Rolf: Put together straw man plan on how best to approach NORCAL regarding glider ops out of Byron & Hollister. With high levels of jet traffic, these are potential areas of conflict and it would be good to start communications with them.
Status: Open
- Bruce/Jim: Put together a proposal for a bare minimum PASCO board general insurance proposal (Liability and/or D&O insurance?)
Status: In progress

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Update--Bruce: Quote from Philadelphia Ins (ASI & Soar Truckee both use them) \$1300/year. But not sure D&O really applies to us—mostly for employment issues, harassment. Not sure what the liability is for things like the Reno PASCO procedures. Discussion: Volunteers are indemnified the same as an employees. Do we need General Liability as well? Not sure. Also includes Internet insurance for anything on the website. Is the expense worth it? Can we decouple D&O and Liability? We should check with SSA and see what they have for comparison, though not entirely apples-to-apples as they have staff and do much more. We have 'non-event' events like Alby and Sawyer Award, what about those?

- Peter: Write wrap-up of his presidency and intro of Bruce as new president.
Status: Open
- Bruce: Send out email blast to promote sale of PASCO t-shirts and hats.
Status: Open
- Jim: Contact SSA to see if there's a way to get contact info for all glider pilots in region.
Status: Open (Update: Will get to it after Westwind.)
- Bruce: Contact Darryl Ramm about getting his ADS-B presentation for the website.

New Action Items

- Joel: Take photos of PASCO spiritwear and send to Larry for website and Jim for Westwind.
- Joel: Email dates of airshows/airport days proposed for PASCO static displays to board.
- Joel: Investigate signage for PASCO static displays (see discussion below.)
- Larry: Put PASCO spirit wear info up on the web site.
- Bruce: Circulate document about Site Champions to board.
- Fred: Follow up with Site Champions to restart program.
- Fred: Follow up on Experimental Letter of Operation requirements so we can publicize them to members with Experimental gliders.
- Hans: Send out links to chamber ride info.
- Bruce: Investigate setting up tower or tracon tour for members.

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- Bruce: Check with Ty and Karol about how they set up elections in the past.
- Jim: Determine if Rolf is on the BoD, or just Committee Head. Follow up with Larry so current members are correctly listed on website.
- Bruce: Ask Peter about getting the original & PDF copies of the PASCO 501c3 documents. Forward the originals to the Secretary for safe keeping

1. Treasure's report:

- Hans: Will generate a Dues Report: BASA & NCSA dues have just come in, not yet deposited. Jay needs to be reimbursed for his SSA director expenses.

2. Banquet & Seminar Preparation

- Mike: Bruce suggested Bill Randolph as a speaker—aviation adventure, though not directly soaring relevant.
- Discussion: Do we want a cheaper venue than the museum? The cost was around \$2000 to rent museum for the event. We ended up spending around \$1700 after collecting admission charges, etc. We could potentially save \$2000 if the venue is free and we just pay for food. The Hiller Museum is a very nice venue, though. Maybe something like it in another (centrally located to the membership) location would also be a draw for attendees. Still have time to plan, so discussion ongoing.

3. Membership:

- No update:
Fred has put out a SoaringNV newsletter that promotes joining PASCO. Will be interesting to see if anyone joins from that.

4. Promotion:

- Air shows to target with PASCO static displays this coming year:
 - 1) Half Moon Bay Dream Machines - Sunday April 25th – Peter? / Joel?
 - 2) Livermore - October 2 – Bruce / Joel?
 - 3) Palo Alto (Date not yet available, probably Aug/Sept) – Bruce / Joel
 - 4) California Capitol Air show - Sept. 12-13, Sacramento – Jim
- Other possible venues that local FBOs might attend:
 - Aug. 21-22, Santa Rosa, Wings Over Wine Country Air Show (Williams?)
 - Aug. 28, South Lake Tahoe TVL, Lake in the Sky Airshow (Minden/Truckee?)
 - Sept. 4-5, Watsonville, Watsonville Fly-In and Air Show (Hollister?)
 - Oct. 2-3, Salinas, California International Airshow (Hollister?)
- Discussion: We need to have at least two people attending the booth at all times, one to answer questions and hand out literature, another to attend to the sailplane, help kids in and out of the cockpit. We need some PASCO signage: Kinkos

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makes sandwich board displays that are pretty stable and shouldn't blow away in the wind (perhaps aided by sandbags or other ballast). Plus, some full color handouts with sexy glider photos, in dispensers to protect them from the wind. Perhaps we can come up with some promotional items: maybe refrigerator magnets? We should coordinate with local Glider FBOs for discount ride coupons. People who are interested can sign up for info for future contact.

5. Communications:

- **Website** – Larry (via email):

- **WEBSITE DOMAIN & REGISTRATION MOVE**

1-A) Did you see it? pacificsoaring.org Transfer of Registration and Domain went well, and as of today 2-22 PASCO is with Dreamhost, and registration paid for 2010 (it all moved and all the email and stuff still works!)

1-B) I sent Brian Choate an email last week, prior to starting the transfer and thanks him for his service and help. We should expect a closing invoice.

1-C) Peter Deane helped me get the logons and passwords corrected with the old Registrar (Network Solutions) so I could do the transfer, thanks Peter.

1-D) I still need to set up Pacific Soaring in their own account on Dreamhost for the long term. I will start that in the next week or so and will need Hans to submit a fax of the 501c documents. I have to set up the account and get the information first. Right now PASCO is under my account, which cost me a total of \$9.95 move PASCO and pay for 2010.

1-E) Once set up with the new "Home" we need to have all the passwords and access information kept available to the officers and part of main book somewhere, so if and when someone else takes over, it is accessible. Right now the Domain Registration and Hosting are all at one site, so easier to manage - and should come on one invoice.

- **WEBSITE BOARD SECTION**

2) Board minutes section updates: I need Board minutes to update the website. Nov. 2009, and Jan 2010. I have Peter's November 2009 annual meeting presentation that is the November minutes that I need to post.

- **TRANSPONDERS**

3) Transponder section 'terminology'. It has been requested that the Mode C Transponder terminology be modified to just say Transponder. I will update that in the next week.

- **WEBSITE LONG TERM**

4) Website LONG TERM. I want to update the software that we use to a Content

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Management System so we can allow others to make updates of particular sections without needing to know HTML Code - like a blog. I am still fairly new to this part of the web software, but there are several great free programs available. I will pick one for us to migrate to that will be run on a database and allow automatic archiving and searches. As our site grows we need to make it easier to find information and articles. The 3 being considering are Joomla, WordPress, and Drupal. I have setup WordPress recently for a soaring site in southern California.

- **WEBSITE SHORT TERM**

5-A) Send me items to put on the home page to help keep it interesting. Even it is short, or just a link to something to do with soaring.

5-B) Send me updated lists for our officers and directors so I can get the information correct. Also send me a list of who should be included in the PASCO BOARD email list.

- **Westwind** - Jim: Has been printed! Need to fold & stamp. Will be in mail to entire membership by Thursday. Jim will send PDF to Larry for Web site. Bruce: Bulk mail? Will also start charging for advertising down the road. Printed 500 this time, will do 1000 next time to distribute around to FBOs.

6. Safety:

- Fred: Rwy Safety action team meeting tomorrow at Minden.

7. Contest Updates:

- No update

8. SSA Update:

- Jay: Big news is convention in Reno 2012. Haven't come up with 2011 east coast mini-convention (no exhibition space, but vendors could do hospitality suites.) No update on

9. Winch activities progress:

- No update.

10. FAA Airspace Liason Report:

- No update from Rolf.

11. Site Champions:

- Discussion:
Bruce: Document I have is 5 or 6 years old. Do we still need site champions?
Currently they are:
Minden-Fred
Jay-Las Vegas & Tonopah
Mike-Truckee
Williams?

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Joel-Hollister

Byron?

Others?

The Site Champions are to be representative of Safety Chair at each site. Since Dave Cunningham's passing, the program hasn't been operational. Site Champions could also be involved with getting volunteers for local airshow displays, and promoting membership. Fred will follow up on getting it restarted. Bruce will email him the list as it is.

12. Awards:

- No update:
Jim: We should publicize the changes to the Sawyer Award

13. New Business

- **Save Our Heritage Organization:**
Person writing a book about early aviation history wants a donation to get it published. Discussion: It's not within our scope or budget.
- **Presentations from Banquet on Web:**
Bruce has one, Peter has a couple, but everyone wants Darryl Ramm's. Lets put up what we have already. Bruce will follow up with Darryl.
- **Program Letters:**
Experimental aircraft have to write a program letter every year to their FSDO. Discussion: Hans understands that the FAA is working on inspecting ALL experimental gliders in the area over the next three years. Should the SSA be asking for exemption for gliders? Jay will forward email from Cindy Brickner with more detail on this. Fred will follow up on requirements so we can publicize them.
- **PASCO-organized Educational Events:**
Discussion: Do we want to push for organized events like chamber rides and TRACON/Norcal tours? Could be a useful thing for area pilots. Is there really only one chamber tour at Beale scheduled for June this year? Hans will send out links to chamber ride info. We should publicize things like chamber rides and let people sign up for them themselves. For tower tours we could organize one for the memberships. Bruce will look into that.
- **Board Members and Elections:**
Discussed coming elections and will discuss formalization of the process at the next meeting.

Meeting adjourned at 9:54pm

Next Meeting: Monday March 22nd, 2010 at 7:00pm