

## **PASCO Board Meeting Minutes 1/18/10**

**Meeting called to order at 7:24pm**

### **Board Members Present:**

- Joel Klein
- Jim Wallis
- Bruce Roberts
- Fred LaSor
- Larry Roberts
- Mike Mayo
- Hans Van Weersch

### **Regional Directors/Governors present/FAA Liason present**

- Jay McDaniels

### **Completed Action Items:**

- Jay: Check with SSA about upcoming and report back.  
Status: Completed  
Update: Jay: Only know about the Air Sailing sports class in July.
- Larry: Web postings of meeting minutes can be in pdf format, not HTML  
Status: Completed
- Larry: Look into google ad words  
Status: Completed – not applicable to our uses
- Fred: Propose what SoaringNV and PASCO's roles should be for the January 2012 SSA convention in Reno. Talk with SSA and get their packet and see what they need by way of local support. Start promoting in Westwind.  
Status: Completed  
Update-Fred: Denise Leighton of SSA has asked if we can move to 2011 to get back to an annual convention schedule. Fred has requested packet. SoaringNV will ask PASCO for volunteer support, both for manpower and promotion. Many years ago Jim Skydell (in Upland convention) did a LOT of promotion. We need to reach more than just soaring pilots. Hope to go from 1000 to 2500 attendants. Last local convention was Ontario in 2002.
- Joel: Get Hans info on your Wells Fargo business account with no fees  
Status: Completed

### **Rollover Action Items:**

- Hans: Find out how to get Bruce as a signatory, and get him bank material & info.  
Status: In progress.

- Hans: Find out about reducing the fees on the checking and money market accounts  
Status: In progress.
- Hans: Begin producing financial statements in 'proper format'  
Status: Open • will email Karol to get details about format.
- Mike: Create second draft of general membership survey (What do members want: from the seminars, outside of the seminars, annual meeting, safety content, annual presentation of awards, other topics?).  
Status: Will forward to board members for review
- FRED/Rolf: Put together straw man plan on how best to approach NORCAL regarding glider ops out of Byron & Hollister. With high levels of jet traffic, these are potential areas of conflict and it would be good to start communications with them.  
Status: Open
- Bruce/Jim: Put together a proposal for a bare minimum PASCO board general insurance proposal (& D&O insurance?)  
Status: In progress  
Update: Bruce: Quote from Philadelphia Ins (ASI & Soar Truckee both use them) \$1300/year. But, not sure D&O really applies to us—mostly for employment issues, harassment. Not sure what the liability is for things like the Reno PASCO procedures. Jim: Volunteers are indemnified the same as an employees. Bruce: Do we need General Liability as well? Not sure. Jim: Also includes Internet insurance for anything on the website.
- Peter: Write wrap-up of his presidency and intro of Bruce as new president.  
Status: Open
- Peter (now Bruce?): Send out email blast to promote sale of PASCO t-shirts and hats.  
Status: Open
- Jim: Contact SSA to see if there's a way to get contact info for all glider pilots in region.  
Status: Open
- Fred: Send Jay a copy of your letter of agreement to use as a template for his situation in Jean, NV.  
Status: Open

## **New Action Items**

- Larry: Circulate proposal to board for new web hosting service. (See discussion below under Communications-Website.)

### **1. Treasure's report:**

- Hans: Between November & February dues come in, so will have something to report once Ty passes those along. Question from board: What are our primary expenses? Westwind and the annual meeting.

### **2. Banquet & Seminar Preparation**

- Mike: No progress yet. Any ideas for speakers please send email.

### **3. Membership:**

- No update.

### **4. Promotion:**

- Air shows to target with PASCO static displays this coming year:  
Livermore & Palo Alto - Bruce  
Half Moon Bay Dream Machines – Peter again?  
California Capitol Air show – Jim  
We need to have at least two people attending the booth at all times, one to answer questions and hand out literature, another to attend to the sailplane, help kids in and out of the cockpit.
- Discussion: We need some PASCO signage (Kinkos makes sandwich board displays that are pretty stable and shouldn't blow away in the wind. Plus, some full color handouts with sexy glider photos, in dispensers to protect them from the wind. Perhaps we can come up with some promotional items: maybe refrigerator magnets? We should coordinate with local Glider FBOs for discount ride coupons. People who are interested can sign up for info so we can market to them later as well.

### **5. Communications:**

- Website - Larry: Want to move to a new web hosting service with current, up to date software. Will be able to do RSS, blogs, photos, database for calendar. Will make it easier to keep current and add new features.
- Westwind - Jim: Has enough info for a basic newsletter and wants to get it out to the membership. Next one will look better.

### **6. Safety:**

- Fred: Following up at event at Crazy Creek: Recommendation that all aircraft have and use radios and do radio checks. As a result, Williams will put radios in their trainers.

**7. Contest Updates:**

- No update

**8. SSA Update:**

- Jay: PASCO Procedures put up on SSA website last month. At the end of this month will be at SSA convention. Hope to have update on universal transponder code for the next meeting.

**9. Winch activities progress:**

- No update.

**10. FAA Airspace Liason Report:**

- No update from Rolf. Fred: He did pass on info on transponder codes to Cindy Brickner.

**11. Site Champions:**

- No update. Need to find current list of site champions.

**12. Awards:**

- No update

**13. New Business**

- Bruce: Do we want to push for organized events like chamber rides and TRACON tours? Could be a useful thing for area pilots.  
Fred: Only one chamber tour at Beale scheduled for June this year?

**Meeting adjourned at 9:38pm**

**Next Meeting: Monday February 22nd, 2010 at 7:00pm**